



This is bad. Turn over to find out why.

Your Driving Matters To Your Child. Safeguard Their Future.

The Problem

Parents are their child's driving instructor for the first 15½ years of life.

Children learn many driving habits from their parents including eating, texting, making calls and not wearing seat belts. Over 70% of new drivers will drive exactly like their parents as it relates to distractions.¹

Parents can survive with these unsafe habits due to years of experience but new drivers cannot. The lack of experience along with unsafe habits causes a loss of almost 7,000 new drivers a year.²

The Solution

The essential driving information parents need to know will be discussed at a free informational meeting at Great Brook School. Help us stop this epidemic in our area.

Antrim Police Department and **GBS PTO** present
The Parent Driving Zone

Wednesday, April 9, 2014 at 6:30pm
Great Brook School, 16 School Street, Antrim

Antrim Police Department and GBS PTO are non-profit organizations.
This is not a ConVal sponsored event.



**Street Wise
Driving Academy**

Drive Wise. Your life depends on it.

The Shocking Facts

Motor vehicle crashes are the leading cause of death for young adults ages 16 to 20.³

The fatality rate in motor vehicle crashes for 16-20 year olds is approximately twice the rate for all ages.⁴

11% of all drivers under the age of 20 involved in fatal crashes were reported as distracted at the time of the crash. This age group has the largest proportion of drivers who were distracted.⁵

At any given daylight moment across America, approx. 660,000 drivers are using cell phones or manipulating electronic devices while driving, a number that has held steady since 2010.⁶

Engaging in visual-manual sub-tasks (like reaching for a phone, dialing and texting) associated with the use of hand-held phones and other portable devices increased the risk of a crash by 3 times.⁷

Sources

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4. nhtsa.gov/about+nhtsa/press+releases/nhtsa+survey+finds+660,000+drivers+using+cell+phones+or+manipulating+electronic+devices+while+driving+at+any+given+daylight+moment
5. vti.vt.edu/featured/052913-cellphone.html